

# Project Love

## ABOUT PROJECT LOVE:

**Project Love** exists to inspire and empower busy women (and men) to create lives and relationships they love and they do that through their fortnightly podcast show and practical products that are designed to help people to bring about the changes they want to make in life (from finding love to changing career). Project Love pride themselves on making cool self-development tools that even self-help cynics can get into!

**Selina Barker** and **Vicki Pavitt** have 16 years experience in helping people find love, create lives they love and find careers that make them come alive and have lead over 3,000 people through their coaching programmes, courses and retreats. Vicki is the love coach of the duo and the Dating Expert for Match.com and brings a powerful mix of NLP and EFT tools and techniques to courses and coaching. Selina is the life design and career coach of the duo and brings 10 years of experience creating successful online courses and coaching a long list of clients from Google directors, to A-list musicians to leaders in the creative and music industry.

Project Love has been featured in Metro, Grazia, Huffington Post, Glamour, The Independent, Marie Claire, Stylist, Red and Psychologies magazine and they have worked with brands such as Airbnb, Paperchase, Frame, Soho House, Sonos and Match.com as part of their mission to bring more love into the world.



Project Love are fast becoming the go-to platform for busy women looking for straight talking, practical guidance on love and life. The Project Love Podcast show has been listened to 100,000+ times by people all over the world and has included guests like Emma Gannon and Marianne

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Power. Project Love's 'Get Ready for Love' course has helped close to a thousand women all over the world transform their love lives. Project Love's end-of-year journal 'Goodbye, Hello' has been enjoyed in over 32 countries all around the world and is available at Oliver Bonas stores across the UK.

## **ABOUT SELINA:**

For the past 10 years Selina Barker has been making it her business to understand what it takes for people to feel truly happy and fulfilled in life and how they can design lives and careers they love.

She was co-founder of Careershifters.org, then went on to run her own career coaching business, with TED Talk speakers, directors at Google and award-winning rap artists among her clients.

Her mission is to help people find what really makes them come alive and show them how to make that the focus of their life and work.

Thousands of people around the world have participated in her coaching programmes & online courses – from life design retreats in Goa to online programmes with over 300 global participants.

She has been featured in 6 best-selling books on career and lifestyle and was recently invited by Vogue to feature on a TV series on wellness.

For many years she lived a free range life, with her business in a bag, coaching clients and running courses as she explored and experienced the world – she travelled the UK for 6 months living and working in a yellow campervan named Beryl, she road-tripped down the coast of California and then back up again, she sailed past glaciers and pods of whales through the fjords of Chile, lived like an artist in BsAs and painted in the mountains of Canada.

She is now enjoying a new kind of adventure as a mother, living in London with her partner and their 3 year old son.

## **ABOUT VICKI:**

With a degree in Psychology and training in coaching techniques NLP (Neuro-Linguistic Programming) and EFT (Emotional Freedom Technique / Tapping), Vicki specialises in helping women to lead happy and healthy love lives. Vicki is a Love Coach, NLP Practitioner, EFT Practitioner and the Dating expert for Match.com.

Vicki has been featured in The Independent, Female First, Metro, Marie Claire, Grazia, Psychologies magazine, Stylist, Glamour and Huffington Post. Her clients (past and present) include Airbnb, Paperchase, Frame, Soho House, Sonos and Match.com.

Vicki draws on her 10 years experience in Marketing, working with clients such as Sony, Google, YouTube, and M&S to help women manage the stress and overwhelm of living a busy and fast paced life.

When Vicki isn't spreading love through podcasts, coaching and online courses, she is listening to disco, buying far too many books and learning to DJ. She lives in East London with her husband Pav (check out their real love story here) and their dog Buddy (who they rescued from their holiday in Thailand).

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## HOW IT ALL BEGAN

Project Love began as two friends helping each other to bring about change in one another's lives. Vicki helped Selina sort out her messy love life and find true love with another and Selina helped Vicki to figure out what she really wanted to do with her life and create a career and life that she loved.

They had so much fun helping one another to bring about positive change in their lives and it made them realise how powerful love can be when you commit to filling your life with it. And so they decided to make love their business, bringing together their skills and experience as a love coach and life coach and well, the rest is history.



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